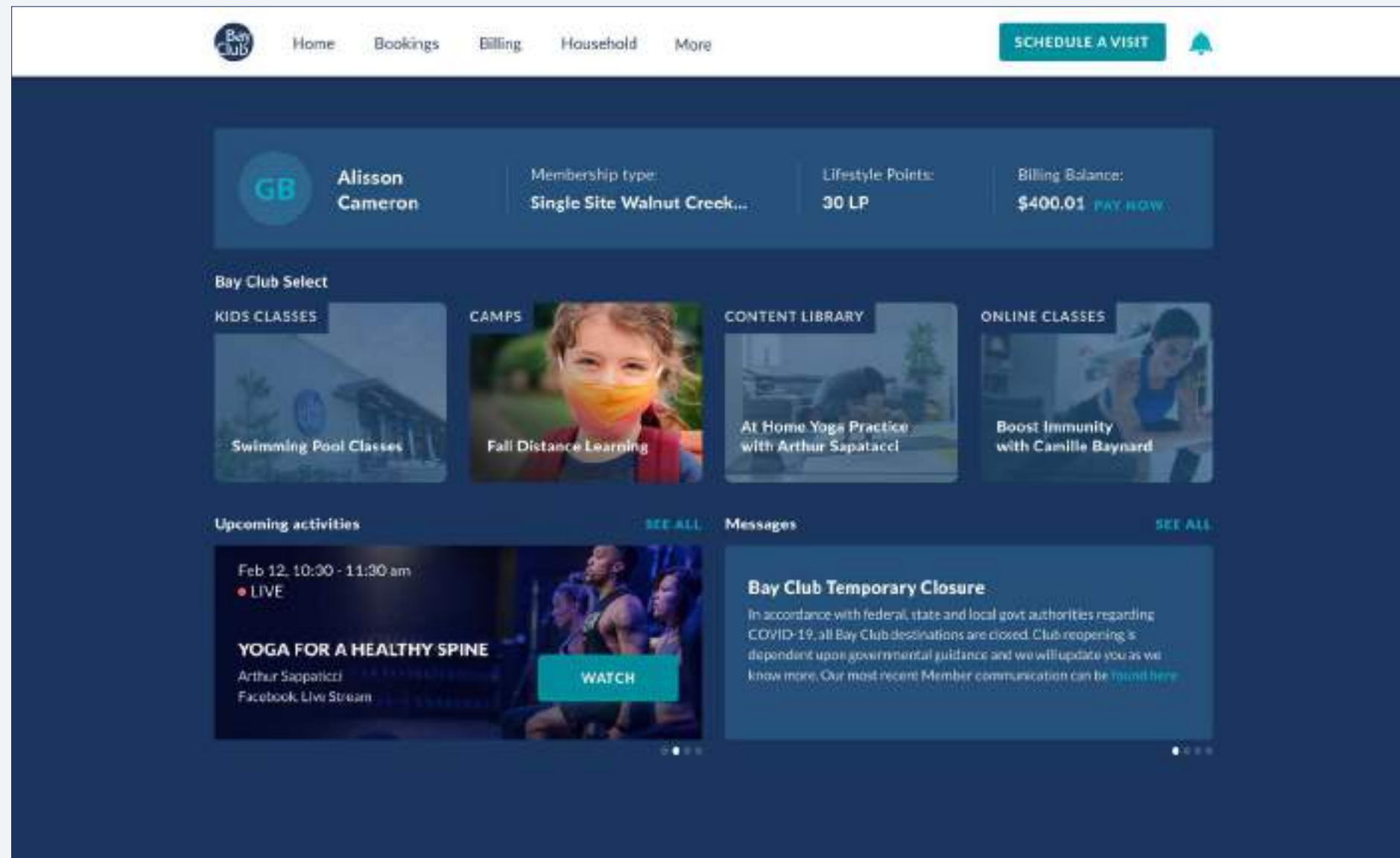




Sports, Fitness, Hospitality & Family

Redesign of a system for Bay Club members.





Bay Club is an American company that owns a chain of exclusive recreation and entertainment centres.

Members of the Club can use facilities for wide range of activities, such as playing tennis, golf, swimming at the pool and much more.



Bay Club operates in the industry since 1977.

Their system was **25-year-old**, so it was far behind the market trends and rising needs of the business.

Ann Adams | Dashboard

See our online classes! [Online classes](#)

General	Billing Account
Name: Ann Adams	Current balance: \$0.00 Pay
Member ID: 1111111	Last statement: February 2020
Membership: CWD DIAMOND	Lifestyle Points: 0 points
Join date: Oct 18, 2016	
Username: aadams	

Contact Us

Request Type: [Select one](#)

Additional Notes: [Please type your message](#)

[Submit](#)

[LOGOUT](#) | [Member here](#) | [Terms & Conditions](#)

Class Effects

Class Name	Class ID	Class Type	Class Status
...
...
...
...
...
...
...
...
...
...

Online Classes

[View](#)

... ..

Class Details

Spinning Class

12 13 14 15 16 17 18 19 20 21 22 23

Class Name	Class ID	Class Type	Class Status
...
...
...
...
...
...
...
...
...
...

NO BOOKINGS

... ..

[View](#)

New Online Reservations

... ..

12 13 14 15 16 17 18 19 20 21 22 23

... ..

[View](#)

High impact

Core legacy system

No card payments

Creating the application ecosystem

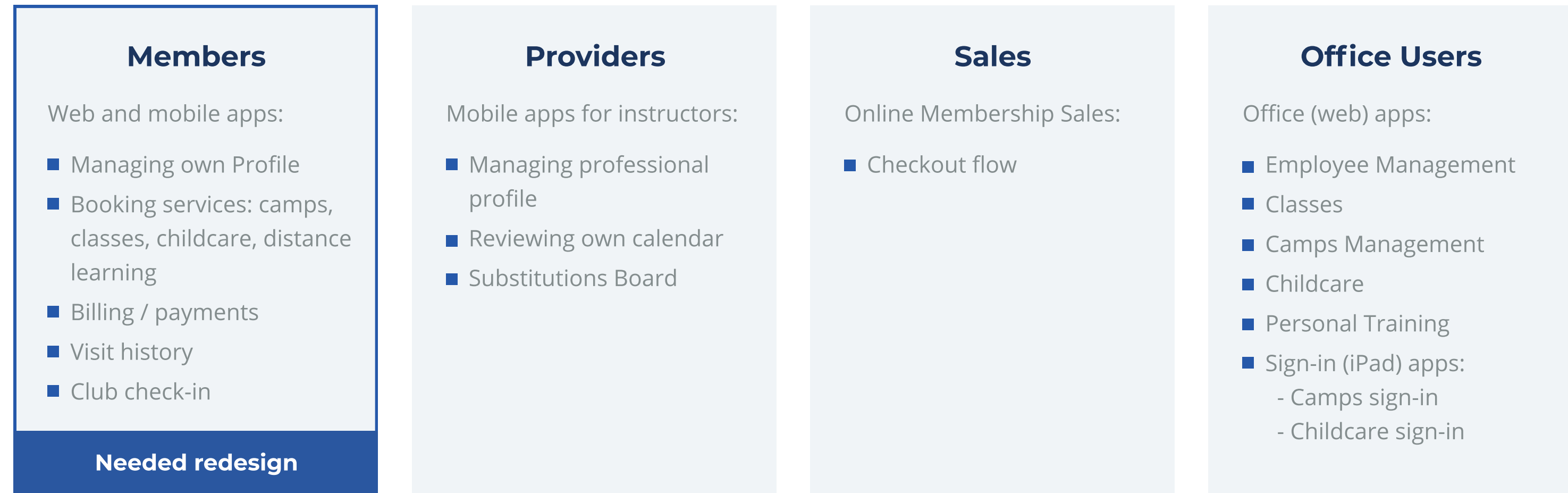
Medium impact

External booking apps

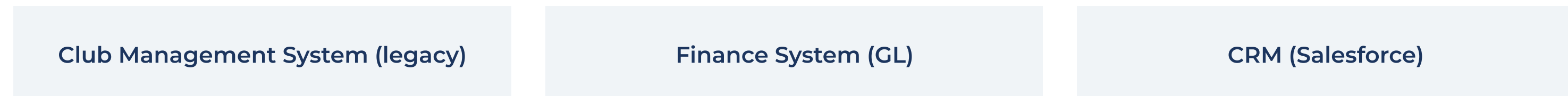
Long maintenance hours

Customer data collected externally

ECOSYSTEM



LEGACY/BACKEND



High impact

Long loading time

Missing many functionalities

Buggy and unresponsive apps

Medium impact

Hidden barcode

Not intuitive booking flow

No membership management



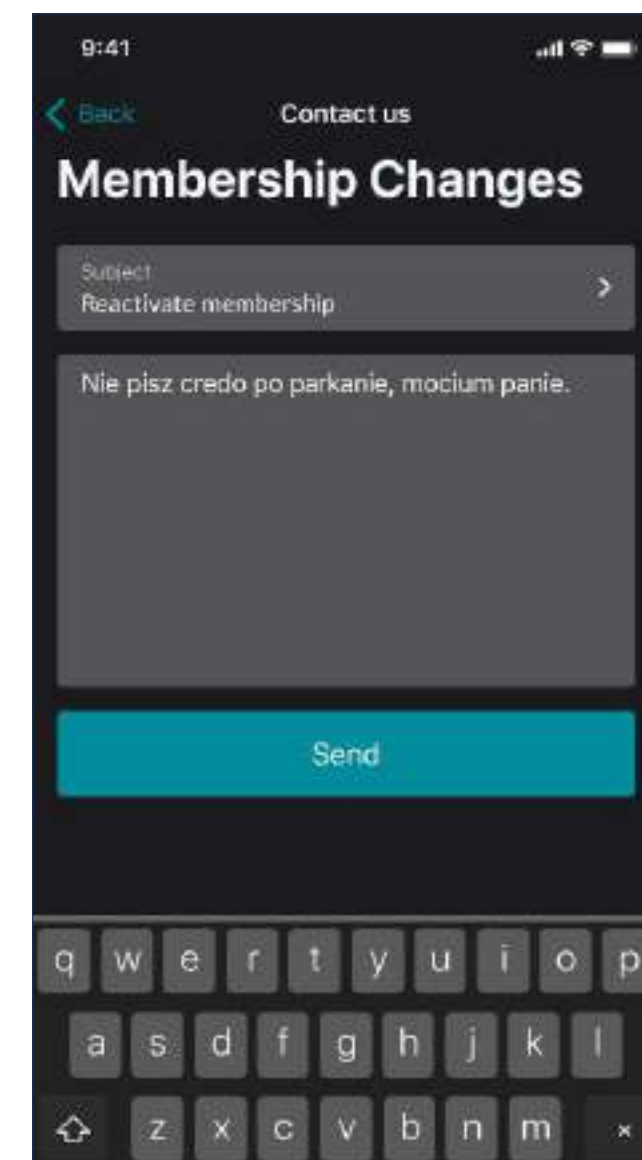
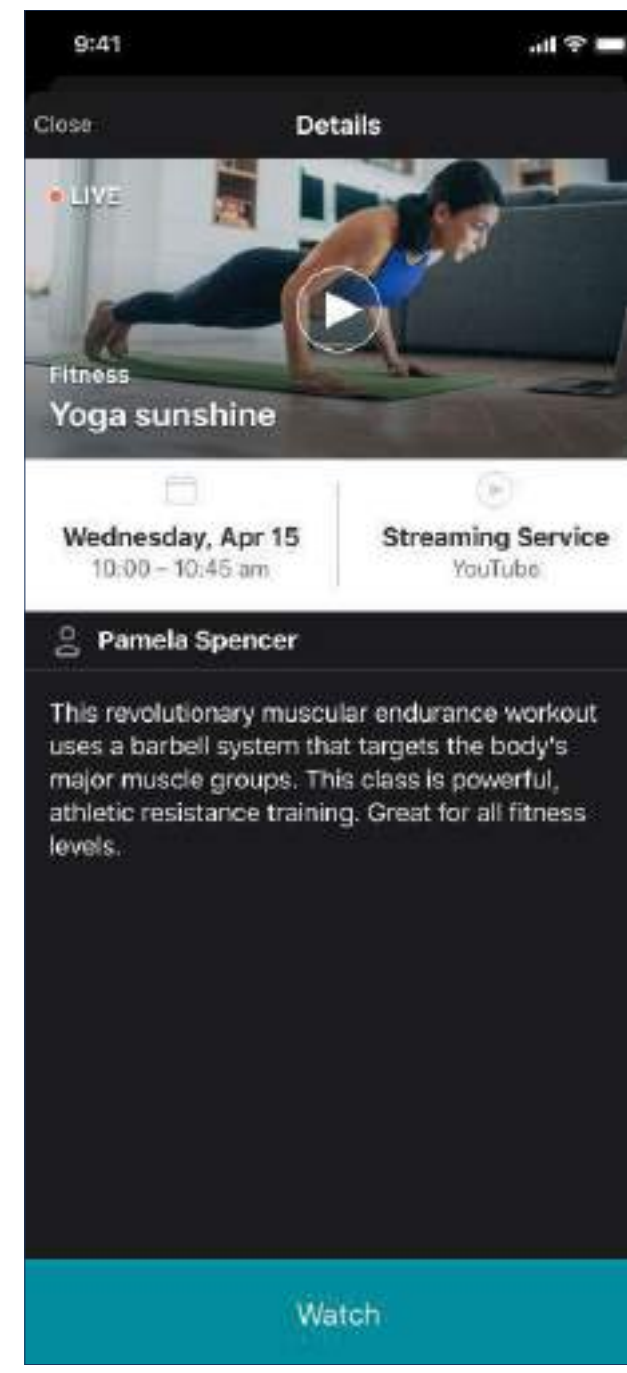
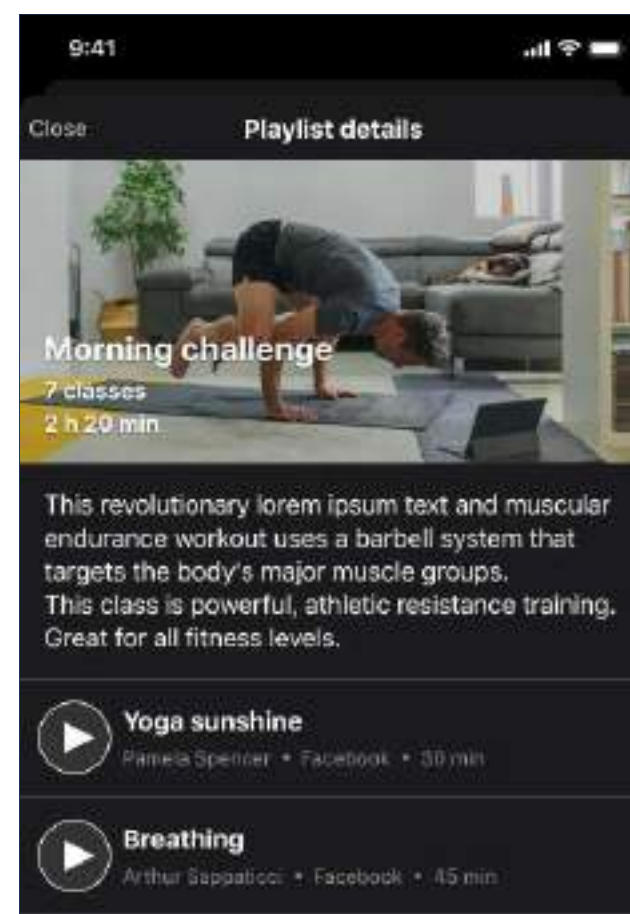
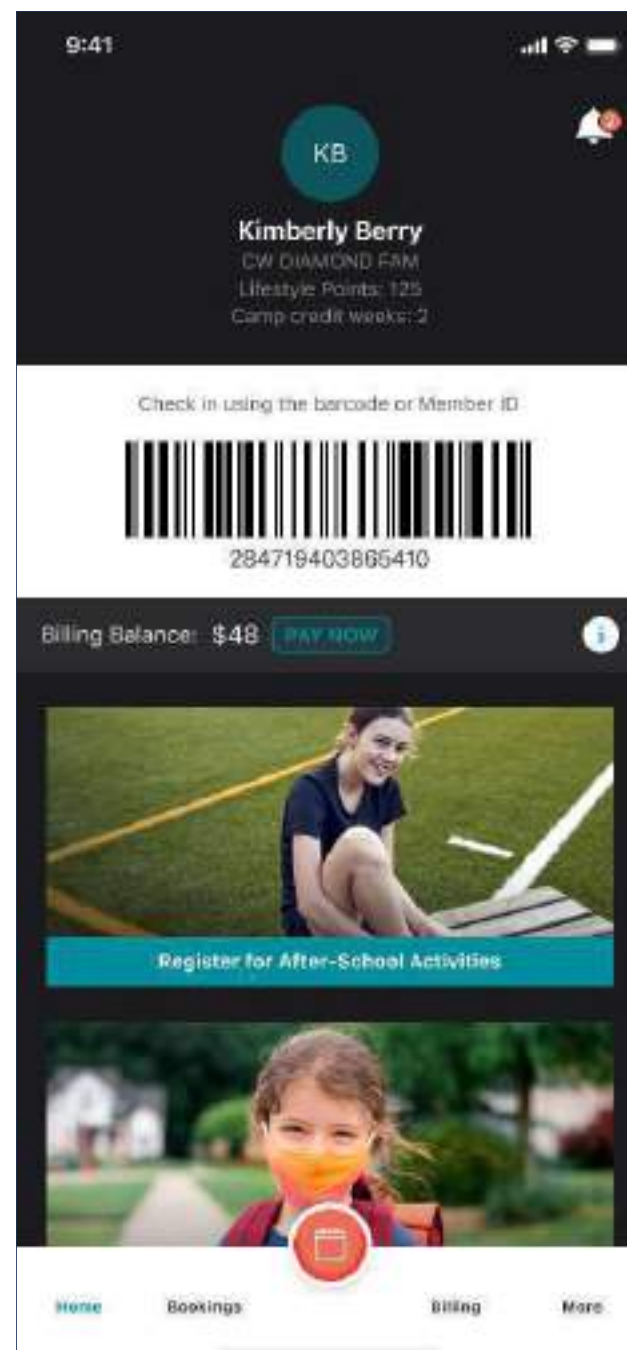
USER PROBLEMS



Native iOS App


When redesigning the app, we needed to use the most flexible and time saving solutions, so we opted for the dark theme and the native font.

San Francisco font that is native to iOS supports Dynamic Type, saves loading time and is the most future proof, also dark theme saves battery.



9:41


[Back](#) **Instructor Profile**



Justin Black
 Location: San Francisco, Gateway
 Email: justin.black@gmail.com
 Phone: 415-201-2978


Biography **Classes**

Fitness Programs [VIEW ALL >](#)



Yoga for beginners
 Jun 15 @ 8:00 – 9:00 pm
 San Francisco | Fitness Studio
 Justin Black

Online Classes [VIEW ALL >](#)



Yoga with Justin
 Jun 15 @ 8:00 – 9:00 pm
 San Francisco | Fitness Studio
 Justin Black

Content Library [VIEW ALL >](#)

Lower back
 Arthur Sappatucci • Facebook • 30 min

Be strong
 Pamela Spencer • YouTube • 15 min


Be present
 Ann Lee • YouTube • 20 min

123 space return



9:41

[Cancel](#) **Details**



Childcare reservation

Jun 16, 18
 9:00 – 10:30 pm

El Segundo

Dates:

MO	TU	WE	TH	FR	SA	SU
6/15	6/16	6/17	6/18	6/19	6/20	6/21

SR Susan Berry

Fee: \$50


Reservation made by: **Kimberly Berry**

[See order summary](#)

9:41

[Cancel](#) **Add child**

This child will be for camps only. If you want to add this child to your Membership please contact the front desk.



First name
Ann

Last name
Berry

Birth date
Feb 7, 2009


Gender
Male >


[Save](#)


9:41


[Back](#) **Schedule a visit 2/2**


Club: Walnut Creek

 **After-School Activities**
 Jelly sweet roll macaroon tiramisu cheesecake. Jujubes topping jelly chocolate bear claw apple pie waffle gingerbread cupcake cheesecake

 **Distance Learning**
 Soufflé dessert chocolate cake candy canes gingerbread cupcake cheesecake. Donut cotton candy sweet roll. Jujubes topping jelly chocolate.

 **Lawn seating**
 Soufflé dessert chocolate cake candy canes gingerbread cupcake cheesecake. Donut cotton candy sweet roll. Jujubes topping jelly chocolate.

 **Fitness & Aquatics General Admission**

 **Indoor Fitness**
 Coming August.

MB

Marianna Berry
 CW Diamond Fam
 Lifestyle Points: **30 LP**
 Camp credit weeks: **2**

Check in using the barcode or Member ID



284719403865410

Billing Balance: \$40.01 **PAY NOW**



Schedule a visit



Buy Camps

Upcoming activities [SEE ALL](#)

9:00 - 10:30 am
● LIVE

YOGA FOR THE HEALTHY SPINE
Arthur Sappaticci
Facebook Live Stream

WATCH

Messages [SEE ALL](#)

Bay Club Temporary Closure
In accordance with federal, state and local govt authorities regarding COVID-19, all Bay Club destinations are closed. Club reopening...

- Home
- Bookings
-
- Billing
- More

←

SF Tennis February Break Camp

Responsive Web and Android

Majority of the BayClub members are iOS users, so for Android app we decided to use cost saving web embed.

Bay Club

← BACK

SCHEDULE A VISIT (2/2)
Club: San Francisco

Area Reservations

- DISTANCE LEARNING**
Outdoor Yoga exercise to boost your immunity an...
- AFTER-SCHOOL ACTIVITIES**
Outdoor Yoga exercise to boost your immunity an...
- ROOFTOP MIND BODY**
Outdoor Yoga exercise to boost your immunity an...
- LAWN SEATING**
Coming in August

Fitness Programs

- AQUATICS**
Outdoor Yoga exercise to boost your immunity and make you feel great
- FITNESS**
Outdoor Yoga exercise to boost your immunity and make you feel great
- MIND BODY**
- RACQUET SPORTS**

Tennis players of all levels work to improve both their tennis and overall athletic skills, through a variety of drills, games and other fun activities. [See more](#)

1 Available Session:

Session 1, SF Tennis

Dates: 02/17 - 02/21/20

Details: Full day (2:00 AM - 6:00 PM)

Age range: 13y - 15y 11m

Tennis players of all levels work to improve both their tennis and overall athle... [See more](#)

No of days:

10 days (\$1000) Custom

MO 06/12	TU 06/13	WE 06/14	TH 06/15	FR 06/16
SA 06/17	SU 06/18	MO 06/19	TU 06/20	WE 06/21

Options:

Extended Care package - up to 10 hours (\$100)

ADD TO CART (\$100)

MO, WE, FR - CHILDCARE RESERVATION
Jun 12 - Jun 24, 9:00 am - 4:00 pm
El Segundo

Susan Rios

MO 06/12, TU 06/13, WE 06/14, TH 06/15, FR 06/16
SA 06/17, SU 06/18

Reservation made by: You

This class uses postures, breathing techniques and meditation to build core strenght, flexibility and a calm nervous system. Hatha yoga postures stretch and align the body, promoting balance and flexibility. This class is good for students who like an energizing practice with more variety.

SCHEDULE A VISIT (2/2)

Club: San Francisco

COURT BOOKING
Dive into variety of racquet sports and reserve a court to play with your friends

DISTANCE LEARNING
Enjoy the time in 2 people jacuzzi, and a small circle pool

AFTER-SCHOOL ACTIVITES
Coming in August

FITNESS PROGRAMS

Home Bookings Billing More

CONTENT LIBRARY

Search

VIDEOS PLAYLISTS

All Streaming services, Sort by: Newest,...

HARDCORE FITNESS
Feb 23, 2019
Youtube
Pamela Spencer
38 min
WATCH

YOGA FOR A HEALTHY SPINE
Feb 23, 2019
Vimeo
Pamela Spencer
8 min
WATCH

LIIT
Feb 23, 2019
Instagram
Pamela Spencer
25 min
WATCH

BARRE

Home Bookings Billing More

New challenges

BayClub relies on the members to function, so it was in serious danger when the clubs had to be closed during COVID Outbreak.

With the system ready to be released, first test of its flexibility was upon us - we had to react quickly and find solutions that would keep the members in and essentially save the business in the long run.



Online classes & Library content

← **ONLINE CLASSES**

All Streaming Service, All Categories

TODAY	TH	FR	SA	SU	MO
29	30	31	01	02	03

Today September 29, 2020

9:30 - 10:30 am
LIIT

Facebook Live Stream
Katherine Schupiro
• Live now

WATCH

10:30 - 10:45 am
YOGA

Facebook Live Stream
Koru Clark
Save to Calendar

SAVE

10:30 - 10:45 am
BARRE

Facebook Live Stream
Katherine Schupiro
Save to Calendar

SAVE

10:30 - 10:45 am
LIFT

Instagram Live Stream
Brean Mitchell
Save to Calendar

SAVE

10:30 am - 12:45 pm
YOGA NIDRA

Zoom Live Stream
Mark Donsky
Canceled

← **CONTENT LIBRARY**

Yoga

VIDEOS PLAYLISTS

All Streaming services, Sort by: Newest,...

YOGA
Feb 23, 2019

Youtube
Pamela Spencer
38 min

WATCH

YOGA FOR A HEALTHY SPINE
Feb 23, 2019

Vimeo
Pamela Spencer
8 min

WATCH

Home Bookings Billing More

← **ADVANCED HATHA FLOW**

4 h 35 min

7 videos

This class uses postures, breathing techniques and meditation to build core strenght, flexibility and a calm nervous system. Hatha yoga postures stretch and align the body, promoting balance and flexibility.

Yoga with your kiddos | Extended Side Angle
Arthur Sappaticci • Youtube • 7 min

5-Minute Mommy and Me Yoga
Arthur Sappaticci • Youtube • 7 min

Kids Workout Games with Annie
Arthur Sappaticci • Youtube • 7 min

← **INSTRUCTOR PROFILE**

AS

Arthur Sapatacci

Locations: SF Tennis
Email: arthur@gmail.com
Phone: 415-201-2978

BIOGRAPHY CLASSES

Upcoming classes SEE ALL

Feb 12, 9:00 - 10:30 am

YOGA FOR THE HEALTHY SPINE
Arthur Sappaticci
Body Mind Studio


BOOK

Content Library SEE ALL

YOGA FOR THE HEALTHY SPINE
Arthur Sappaticci
Facebook

WATCH

Club Visit Reservations

Home Bookings Billing Household SCHEDULE A VISIT More ▾

CLUB RESERVATION

1. Please select the name of the member visiting

SR Susan MR Mark CR Camille

2. Select date and time slot (Reservation limit: 3h)

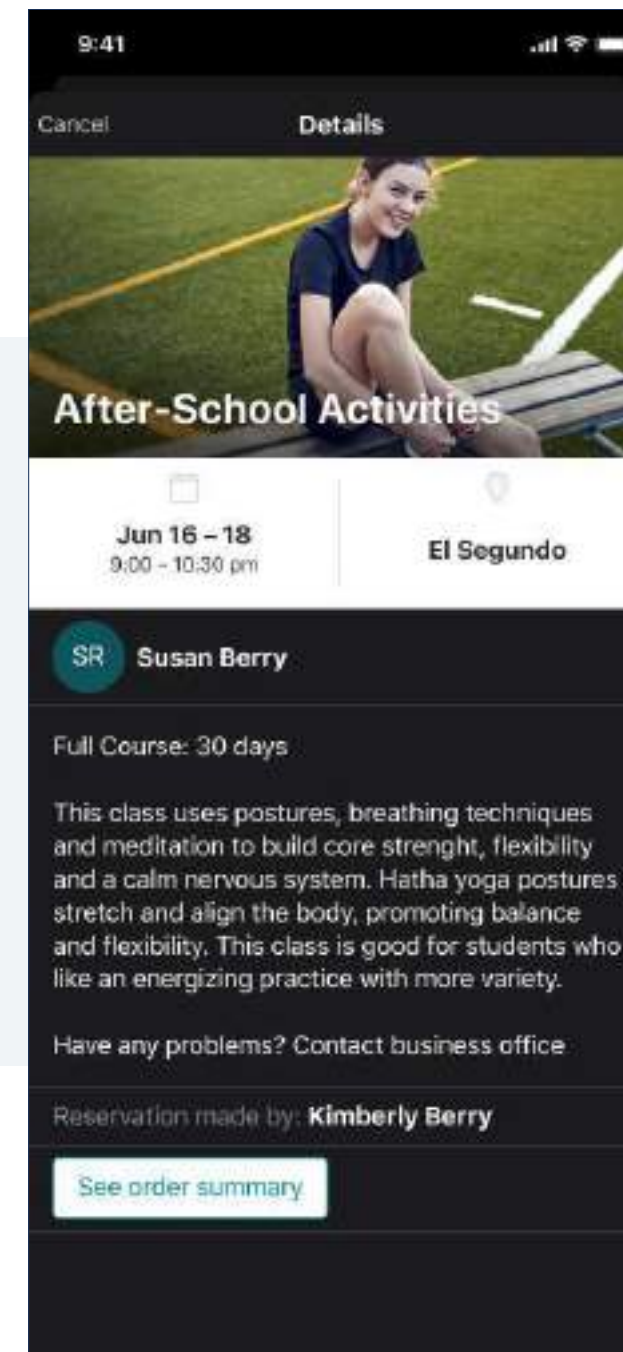
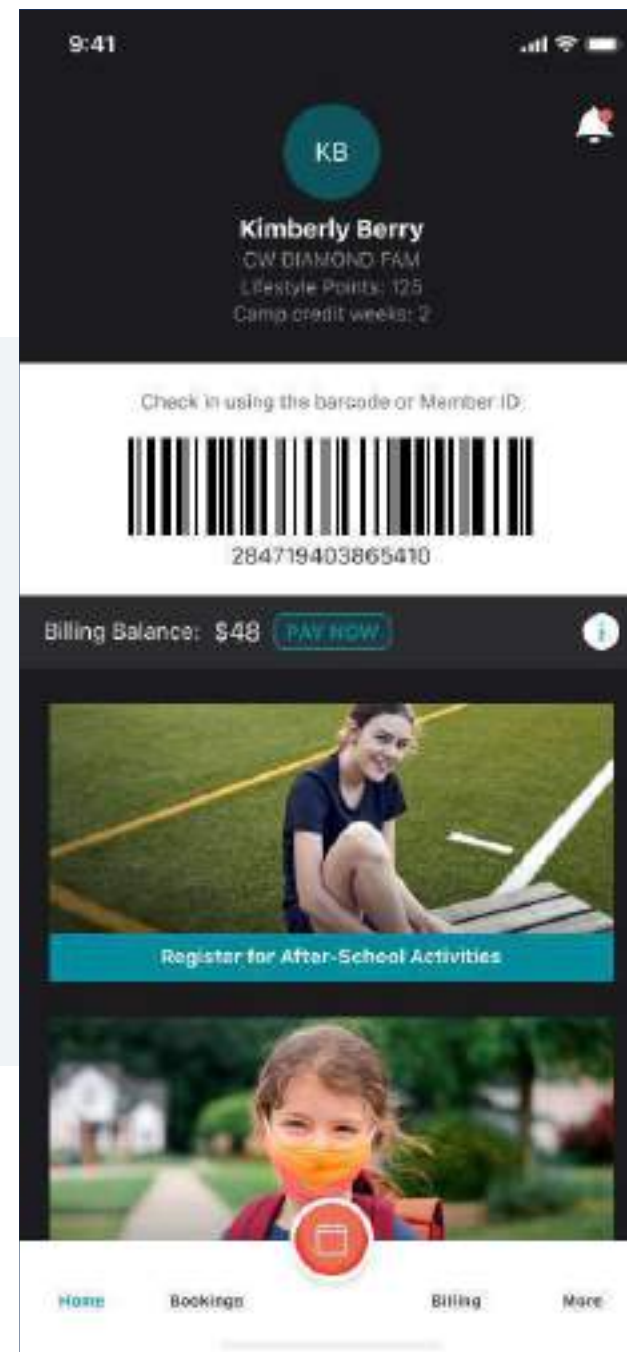
< TODAY 29 TH 30 FR 31 SA 01 SU 02 MO 03 TU 04 >

7 am	
8 am	8:00 am - 9:00 am
9 am	
10 am	
11 am	
12 pm	
1 pm	
2 pm	

Reservation for: Camille Rios in Club House area
Monday, Feb 29 @ 8:00 am - 9:00 am

CONFIRM

New Camps - Distance Learning and After-school activities





Thank you for your attention!

Qodeca is a software house that transforms technology into a competitive advantage.

Share your ideas with us and you will see **how much we can do together.**

We're available for new projects! Say hello at hi@qodeca.com

Do you want to see more?

[Behance](#) and [Dribbble](#).