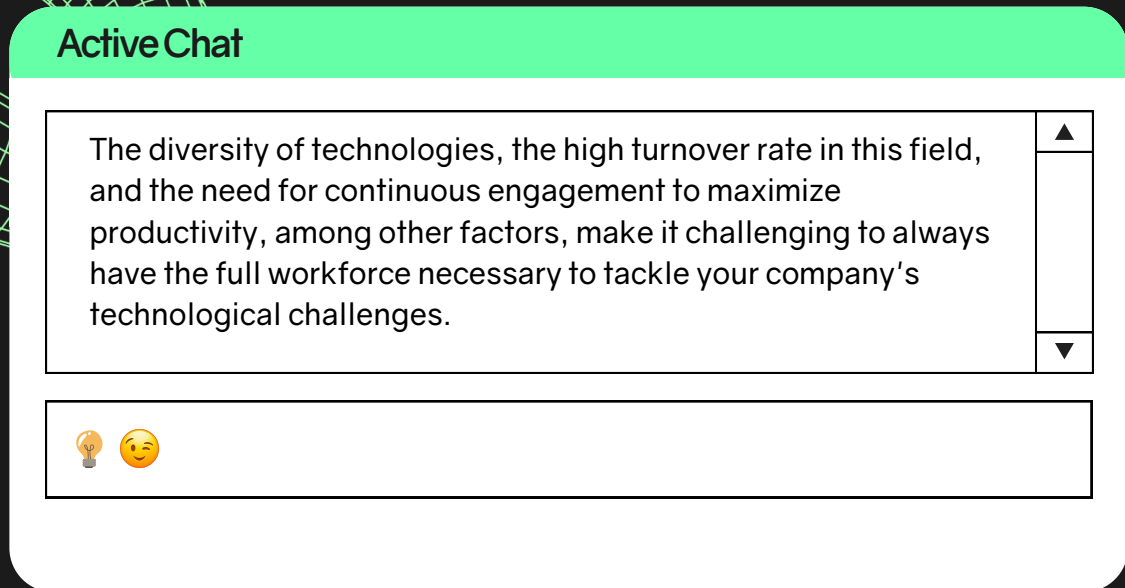
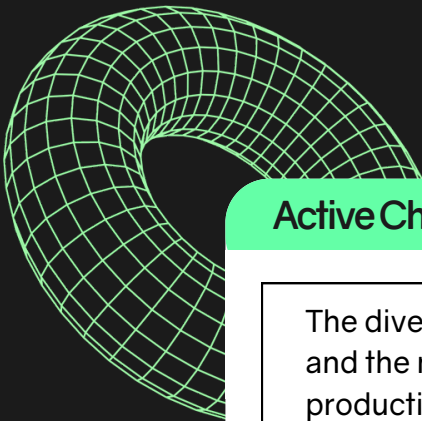




Staff Augmentation

Advantages and challenges

< br > Finding an ideal team to execute technology projects is an increasingly complex task. < /br >



Considering the numerous complex scenarios that make having a complete IT team an almost impossible task, Staff Augmentation emerges **as the solution that helps you scale your work teams** with the talent you need to meet each of your requirements.

Staff Augmentation, also known as Staffing, **is a tool that allows you to integrate external talent on demand**, either temporarily or permanently, to enhance your organization's capacity.



Before rushing to find Staff Augmentation providers to address your needs, it's important to understand the challenges you'll face and how this hiring model can benefit your company, → as well as **the scenarios** in which this service can be most advantageous. These scenarios **include**:



Increased capacity

When there are temporary work spikes due to new projects, increased production, rising customer demand, seasonal businesses, among others.



Bridge to hire

When you have more long-term needs, Staff Augmentation acts as a bridge to expand your team's strength while you hire permanent staff.



Specific technologies

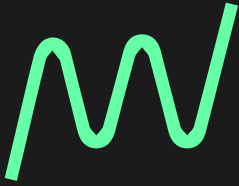
You don't always have all the knowledge and technical skills required to meet your clients' demands. In this scenario, Staff Augmentation is a solution that allows you to respond with specific skills and not let them slip away.



Strategy

Nowadays, almost all companies use technology to be more competitive; however, it's important to focus on the core of their business, doing what they do best. In this sense, adding qualified external talent with flexible labor becomes the best way to gain a competitive advantage.

How can this model help your business?



Due to the high market competition, difficulties in time, costs and long hiring processes, companies began to evaluate alternatives to access the talent they needed. As a result, outsourcing and Staff Augmentation emerged.



With Staff augmentation, one of the most significant trends in business today, companies can:

- ✓ Find talent with specialized skills and access to the latest technologies.
- ✓ Reducing delivery times
- ✓ Improving innovation processes
- ✓ Transforming fixed into variable costs
- ✓ Flexibility in capacity

< br >

What are the advantages and challenges of Staff Augmentation?

< /br >



Advantages

Add value to your projects with qualified and suitable developers who can understand quickly and efficiently.

Obtain specific skills and knowledge for each project, instead of hiring new employees.

Smooth out the peaks and valleys of work in your company's day-to-day operations.

By increasing the variable workforce, you create a buffer that helps you avoid future layoffs.

Flexibly adjust the workforce on demand, just like retail stores hire temporary employees. As easy as flipping a switch!

Save time and forget about hiring processes, benefits, training, and retention. We take care of everything at Activeone!

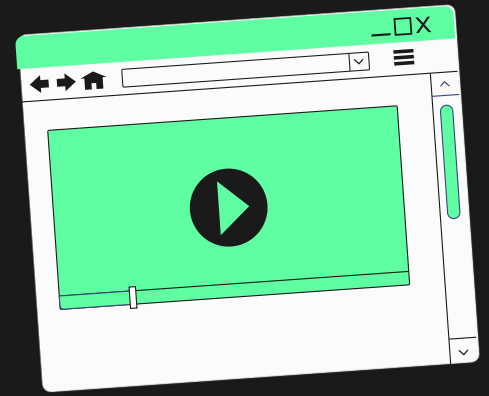
If a developer resigns, the provider must replace them promptly. This will save you many headaches!



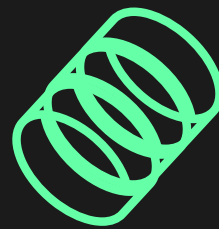
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What are the advantages and challenges of Staff Augmentation?

< /br >



Challenges



Some projects require a high level of contextual knowledge about the organization. In this case, staff augmentation translates into longer preparation times and learning curves, which could mean additional expenses.

If you need skills for a long time or if your project takes longer than expected, it may be better to consider other alternatives.

As with hiring developers directly, the risk of staff turnover due to resignations may remain latent.

There is a greater dependency on third-party organizations for talent, which can add some risk to sustainability plans, especially if knowledge is not transferred.

In a nutshell...

Nowadays, Staff Augmentation **is the most popular method** among companies to boost their IT projects.

</p>

This is a powerful strategy that you can leverage to increase your agility and respond to the changing needs of your organization and the market. The most important thing before starting to use this service is to be prepared and have a clear understanding of your needs so the process can be truly successful.

At **Activeone**, we have worked with all kinds of companies that have decided to expand their team's capacity with our talent. Therefore, **we have the experience and technical knowledge** → to help you create a team that offers the greatest opportunities for success in every project.



**Build your development team
today with Activeone**

Hire the best talent! 

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