



FlexSourceSM Model

An Innovative Solution to Offshore Outsourcing

Building Sustained Innovation & Customized Solutions through
our Focus, Expertise, Flexibility, & Commitment

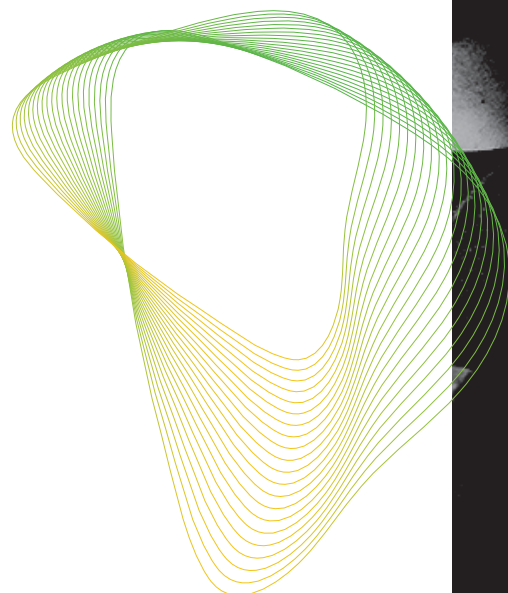
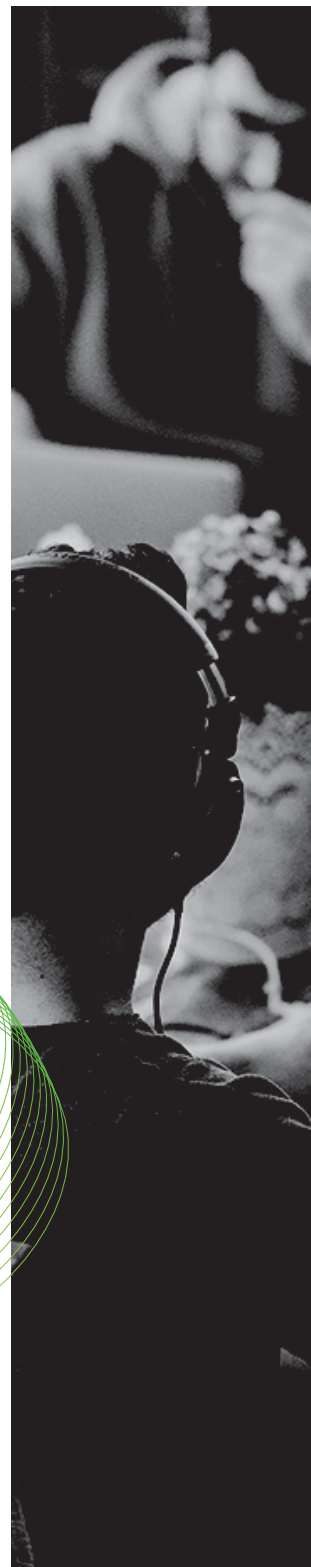
An Overview About FlexSourceSM Model

Over the years, Millipixels has worked with numerous clients to define and execute their offshore technology strategy utilizing our FlexSourceSM methodology.

As the global business environment continues to get more competitive, businesses have utilized offshore outsourcing to reduce costs of their technology initiatives, access a global talent pool, and accelerate innovation for many decades now. In recent years though, the focus has shifted from cost arbitrage in offshore engagements to building sustained innovation capability with select offshore partners.

From dedicated teams focusing on specific projects to building complete Offshore Innovation Centers, our model scales with our clients and helps them adapt to changing market needs and business situations.

Our offshore technology, consulting, and user experience teams act as an 'innovation force multiplier,' giving our clients the freedom to focus on their core competencies. Our people bring the right mix of skills, experience, perspective, and insights to every engagement.



A New Approach to Offshore Outsourcing

– Millipixels FlexSourceSM Model

With an experienced team that has spent the last two decades in solving some tough offshoring challenges for clients across the globe, we know what it takes to customize and build solutions that address the unique challenges for each one of our clients.

Beyond Engineering Competence.

Transition to offshore outsourcing needs skills that go well beyond engineering competence. The ability to communicate and collaborate effectively is as important as the ability to deliver. Our FlexSourceSM model lowers transition times, help our clients better manage offshoring risks, and build a customized solution that recognizes the need to minimize disruption while designing, developing and deploying new technology initiatives.

Cost Control. Managed Risks. Predictable Outcome.

Whether the need is to control costs, manage risks, or get a more predictable outcome from technology initiatives, our FlexSourceSM project delivery model is an excellent alternative to traditional turnkey outsourcing. Where conventional turnkey models fall short of providing the flexibility businesses need as they navigate a fluid landscape, the SourceSM model enables our clients to derive measurable value from each outsourcing engagement.



Millipixels FlexSourceSM Model Benefits

Turnkey Solution & Resources



Combine 'Turnkey' cost and schedule models for areas where the requirements are relatively stable, with 'Time and Materials' resources to take care of additional needs or changes as they come up. Scale up or down as needs evolve – quickly, efficiently and without hassle



Improved Quality and Less Time to Market

Leverage our competence in Agile, DevOps, and Automation with well-defined component frameworks to improve quality and reduce time to market.



Prioritized Requirements

Choose engagement location, service levels, and deliverables in line with the requirements at different stages of the project.

Millipixels FlexSourceSM Model Benefits

Integrated Approach Towards Risk Magement

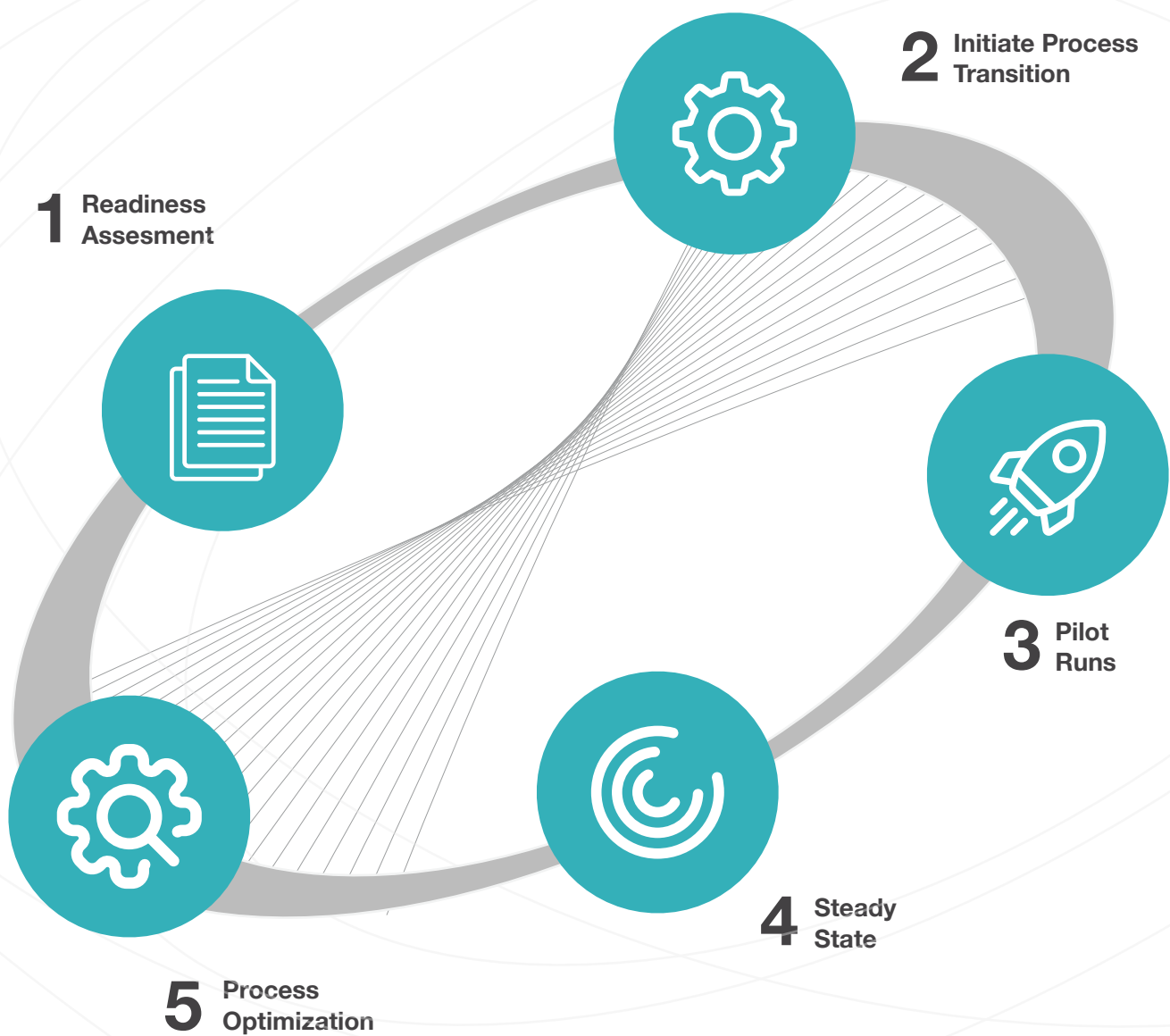
An integrated approach to risk management that allows them to reduce and proactively manage risks throughout the development cycle.



Proven Methodology

A well-defined and proven collaborative development methodology that ensures you work with our people as a part of your team, regardless of their physical location

The FlexSourceSM Model Process



FlexSourceSM Process Detailed



Readiness Assessment

Assess process maturity and readiness for outsourcing and align outsourcing strategy with business objectives

- An initial assessment of the full spectrum of implementation issues sets us on the path to success and avoid potential problems.
- Preparedness to accomplish the objectives and goals gives the client and us the confidence and assurance that the engagement and the execution of the project will be frictionless and seamless.



Initial Process Transition

Gather process knowledge, document desired states, define SLAs (Service Level Agreements), train and deploy resources in line with the resourcing plan.

- Gather information about client methodologies, tools, and processes to integrate them with the ODC practices.
- Composing a Statement of Work and a work plan with well-defined milestones and SLAs.
- Identify training needs and addressed quickly, to ensure prompt deployment of resources.



Pilot Runs

Test Operational Framework, SLA Monitoring, contingency planning, begin gradual migration to steady-state for all identified processes.

- Periodic tests and reviews for improvement and efficiency of the process.
- Ensuring that we meet the milestones set.
- In case of unforeseen issues and failures, be ready with a contingency plan.



Process Optimization

Leverage our core competency areas, domain knowledge, and processes to optimize processes and improve efficiency.

- Conduct post-transition reviews to assess the achievement of objectives.
- Ensure minimum downtime and maximize efficacy.
- Continued performance improvement and adding value to the existing framework.



Steady State

Complete replication of processes to offshore, nearshore, and onsite locations as planned, Ongoing HR (Human Resources), Change, and Risk management.

- Knowledge and process transfer to client site/location.
- Manage staff movement.
- Limit, Identify, and address risks during and post transitioning of software and processes.
- Periodic analysis of changes required and ensuring timely action.

Choosing Millipixels

We leverage our technical prowess, deep domain knowledge, consulting capabilities as well as our abiding focus on user experience design to deliver value and help our clients enhance performance, lower costs, reduce risk and build competitive, agile organizations.

Inclusive Approach

Beyond Cost Savings

Defined Governance Structure

Flexibility

Vertical Focus

Intellectual Property Protection

Innovation Provider



Millipixels Work Approach



Inclusive Approach

Where most outsourcing engagements stop at providing a technology solution, we address issues like Cultural Integration, Process Discipline, Focus on Risk, Change, and Configuration Management. Our focus on helping our clients align their business and technology strategies is an integral part of our engagement models.



Beyond Cost Savings

While cost savings are the inherent driver for most offshore outsourcing engagements, our value proposition is not just about cost. We bring together the right people, processes, domain knowledge, innovation, and technology to deliver value and solve pressing issues for our clients. Our value is in the quality of the relationship, competence, and the reliability we bring to our engagements.



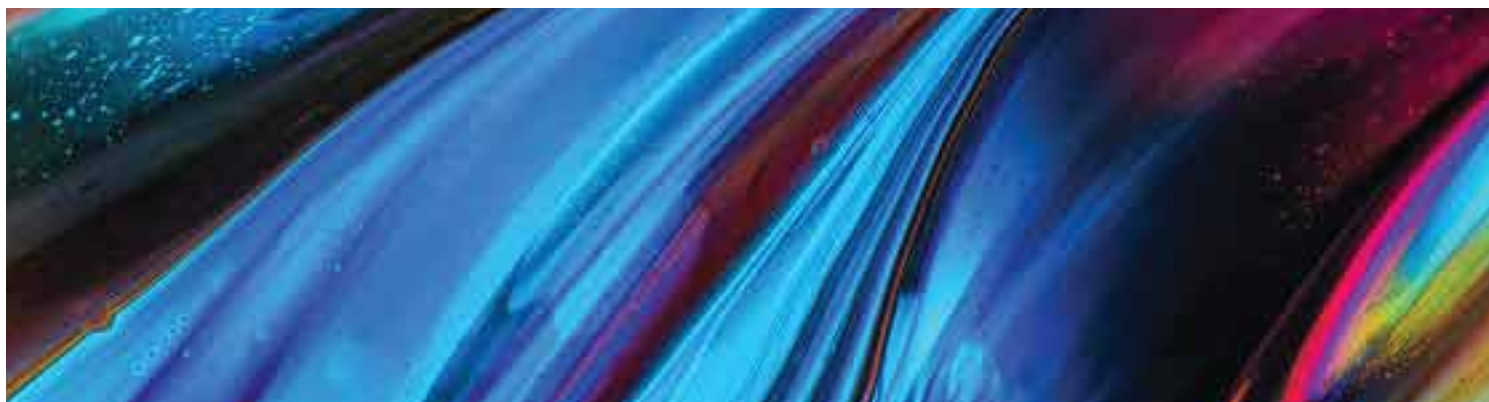
Defined Governance Structure

As an integral part of the FlexSourceSM delivery model, we provide a well-defined governance structure involving contract management, enterprise technology architecture, and the relationship. The result is more predictable outcomes and a sustainable outsourcing program.



Flexibility

Our FlexSourceSM delivery model enables us to provide solutions that help our clients start a turnkey assignment, and scale up to a complete team, and finally to a complete product research center that acts as a virtual extension of your organization. Our clients choose the location of service delivery, project, and program management, as well as the service levels you need for their business.





Vertical Focus

Our solutions benefit from extensive domain-focused expertise that our teams have accumulated over the years. Our vertical focus includes industry-specific guidance, implementation methodology, and knowledgebase content that each team has access to during project execution. We leverage our technical prowess, deep domain knowledge, consulting capabilities as well as our abiding focus on user experience design to deliver value and help our clients enhance performance, lower costs, reduce risk and build competitive, agile organizations.



Innovation Provider

We believe that a sustained focus on continuous innovation is the only way to build competitive differentiation, enhance and protect market share, profitability, and ensure continued success. Our skillset isn't just about technology, but also about everything our clients need to launch your technology initiatives with confidence.



Intellectual Property Protection

Even as businesses worldwide have realized the benefits of outsourcing, the single biggest obstacle in the adoption of technology outsourcing has been the fear of losing control over intellectual property in a joint development environment. We take IPRs very seriously and implement rigorous policies to protect our clients' rights at all stages – rigorously and vigorously. We're happy to execute Non-Disclosure Agreements and Non-Compete Agreements as required.

End Note

We understand the need for flexibility and lower risks for our clients. Through our FlexSourceSM delivery model, we can provide both, along with cost-effectiveness, defined deliverables, and predictable timeframes. Our people, processes, domain-knowledge, and infrastructure provide the fuel our clients need to get those technology initiatives out the door, in time and within budgets.

Commitment. Passion. Innovation.

From some of the world's largest companies to startups with that twinkle in the eye, we work with our clients to design, develop and deliver their next-generation products and digital experiences!

We work at the intersection of technology, user experience and business consulting to enable our clients to anticipate and respond to changing business environment.

At Millipixels, our commitment, passion, and innovation are what our clients bank on to help them see around the bend, create and respond to new opportunities, build competitive, and redefine possibilities.

This quest of **'what's next'** is what defines us as individuals and as an organization.

Let's Talk

Whether it is ideas, people, or opportunities to connect, whatever the need, you'll find us ready to sit down for a cup of coffee any day. Get in touch, and let's take things forward.



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