



SEO e-Book

SEO MASTERY 2025 ULTIMATE GUIDE TO SCHEMA MARKUP, RICH SNIPPETS, ON-PAGE SEO ISBN NUMBER : 978-93-342-0117-8

You'll learn how to:

Set up the basics of SEO and WordPress.

Set up WordPress for optimal SEO performance.

Master on-page SEO elements in WordPress.

Content optimization strategies.

Implement advanced techniques for WordPress SEO.

Add Schema Markup.

Optimizing Page Titles And Meta Descriptions

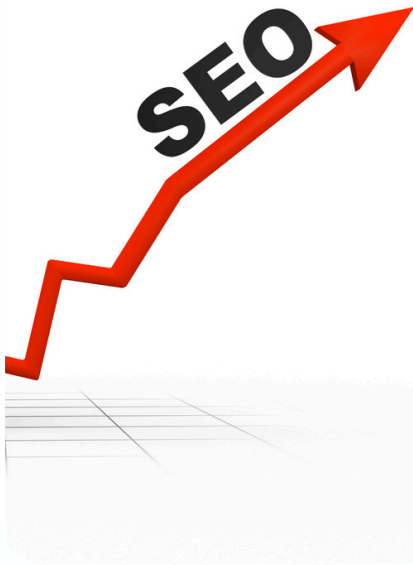
Implement AMP accelerated mobile pages & more



AN SEO E-BOOK BY VIKROM SHARMA

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ABOUT ME



Hey there! I'm Vikrom Sharma, an SEO expert passionate about helping businesses succeed online. Over the years, I've had the opportunity to work on countless websites,

Designing and optimizing them to attract more traffic and increase visibility. Today, I'm thrilled to present my e-book, "SEO eBook: Mastering Search Engine Optimization Beginner To Advanced SEO," specifically crafted for those looking to enhance their understanding of SEO. So, buckle up and get ready to dive into the exciting world of search engine optimization with me. Let's embark on this journey together!

Thank you for purchasing my ebook.

IMPORTANT:

1. First, I would like to tell you some important things. A good hosting company and service provider also matter in the SEO factor.

Click this link : <https://www.hostg.xyz/SHEPR> for top SEO booster web hosting recommendations.

Questions? Utilize live chat on my website or contact via email(info@dudescreative.com / vikromsharma@gmail.com) or WhatsApp (+916009761566).

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An advertisement banner for 'FASTEST WEB HOSTING SEO BOOSTER'. The banner has a blue background on the left and a red background on the right. On the left, there is a rocket icon and the text 'FASTEST WEB HOSTING SEO BOOSTER'. Below this, it says 'Starting at \$2.99/month' and 'Free Domain | 24/7 Support'. A yellow button with the text 'GET STARTED NOW' is at the bottom left. On the right, there is an illustration of a man with a beard, wearing a blue shirt and pink pants, sitting on a red box and using a laptop. To the right of the man, there is a red arrow pointing upwards with the word 'SEO' written on it.

2. Another important thing is related to indexing; if we don't fix this, our efforts will be in vain. Let's explore how to fix!

Understanding & Addressing Issues With Google Indexing

Have you noticed a sudden drop in your website's visibility on Google? There are several reasons why Google might stop indexing your website or deindexing specific pages. Let's explore some common issues and solutions to ensure your site stays in Google's good graces.

Dead Outbound Links:

Pages with dead outbound links can negatively impact your site's indexation. Google sees these as a waste of its crawling efforts. Regularly check and update your outbound links to maintain a healthy linking profile.

Unwanted Video Links:

Including irrelevant or low-quality video links on your pages may lead Google to consider them as non-useful content. Ensure that your video content is relevant, high-quality, and adds value to the user experience.

Excessive Call-to-Action Elements:

Pages with too many call buttons, WhatsApp links, or phone call CTAs may be perceived as spammy. Google aims to provide a smooth user experience, so avoid overloading your pages with unnecessary call-to-action elements.

Non-Canonical URLs and Redirects:

Having variations of good pages, non-canonical URLs, or excessive redirects can confuse Google's algorithms. Ensure that your website has a clear URL structure, and implement canonical tags to guide search engines to the preferred version of a page.

Non-Content Pages:

Pages such as feeds, PDFs, or other non-content elements might not contribute to Google's understanding of your site. Focus on providing meaningful content and use proper tags to differentiate non-content pages.

Understanding & Addressing Issues With Google Indexing

Functional but Unhelpful Pages:

Some pages may be functional but don't assist Google in understanding and indexing your site. Regularly review your site structure and content to ensure every page serves a purpose in enhancing user experience and search engine visibility.

Changes in Website URLs:

If you've made changes to your website's URLs, ensure that proper redirects are in place. Broken or missing redirects can lead to deindexing and loss of ranking.

Dead Internal Linking:

Internal linking is crucial for SEO, but dead internal links can harm your site's indexing and ranking. Periodically audit your internal links to fix or remove any broken links.

Remember, maintaining a healthy and well-optimized website is an ongoing process. Regularly monitor your site for potential issues, and stay informed about SEO best practices.

If you need assistance with search engine optimization, feel free to contact Vikrom Sharma, an experienced SEO specialist, at +91 9366 050 185. Your website's success is just a few optimizations away.